# INTERNAL QUALITY ASSURANCE CELL

## ANNUAL QUALITY ASSURANCE REPORT

(AQAR)

2010-11

## **Submitted to**

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

(NAAC)

INDIAN ACADEMY DEGREE COLLEGE BANGALORE - 5600043 KARNATAKA

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## **PART A**

The plan of action chalked out by the IQAC towards enhancement of quality and the outcome achieved by the end of the period 2010 - 11.

1. Plan of Action: Improving the Infrastructural Facilities

**Outcome:** i)Addition of adequate furniture in all lecture halls.

- ii) Establishing new canteen for the benefit of students and staff
- iii) Providing Elevators
- iv) Equipping the Research Laboratory with computers & scientific instruments
- v)Equipping the Language Laboratory with ,white board, white screen, LCD projector and more number of computers
- vi)Air Conditioners for a few class rooms
- vii) Board Room for MBA program as per NAAC & AICTE suggestions
- viii)Addition of one vehicle for our Transportation.
- ix)Introducing Biometrics for the staff attendance system

## **2. Plan of Action**: *Introduction of New Courses*

**Outcome:** Two regular new courses were sanctioned by the Bangalore University for the year 2011-12:

- 1. 5 year Integrated M.T.A(Master of Tourism Administration)
- 2. B.A Tourism(Tourism, History, Journalism)
- **3. Plan of Action:** Reconstitution of the Governing Council

**Outcome:** The Peer Team in its report had suggested the constitution of the Governing Council by including the various stake holders. Accordingly Governing Council was reconstituted with various heads of the institutions run by Indian Academy Education Trust, representatives of the non-teaching staff, students, alumni, scientist and industrialist.

**4. Plan of Action:** *Improvement of Library facilities* 

**Outcome**: The library has started digital services. The Greenstone Digital Library provides access to more than Eighty Lakh Bibliographic records of Books, e-books, journals, Articles, Dictionaries, Projects, Question Papers and Syllabus of Bangalore University etc.

Library is equipped with 20 Computers (with broad band internet facility) for the students and staff

Addition of more than 2500 books during the academic year, 2010-11

Website URL: http://iadclibrary.blogspot.com

## **5. Plan of Action:** *Strengthening the Alumni Activities*

**Outcome:** Indian Academy Alumni Association General Body meeting was held on 02/05/10. Office bearers of the Alumni Association, President, Vice-President, Secretary, Treasurer and eleven Executive members were elected and the Bye-laws were adopted.

During this academic year many of our alumni have extended their support by providing many activities like organising training programs, mock interviews, placement activities etc. for our present students.

The list is enclosed in PART-B.

## **6. Plan of Action:** *Improvement of International Club activities*

**Outcome**: As there are more than 500 students from 22 countries, an International Students Club was started to provide an opportunity for the students to know about the culture of other countries. Number of activities like quiz, debate, and sports etc. were held exclusively for international students. The International Students Fest was celebrated where the students from different countries exhibited their cultural talents. International students are provided with communicational skills as bridge course during their first semester from the Language Laboratory.

## 7. Plan of Action: To obtain permanent affiliation from Bangalore University

**Outcome**: The College has secured'Permanent Affiliation' from Bangalore University for the selected Under Graduate courses offered at Indian Academy Degree College.

## **8. Plan of Action:** To obtain2(f) and 12(b) recognition from UGC, India

**Outcome:** The necessary application along with all the details has been submitted to the University Grants Commission through the Bangalore University to include Indian Academy Degree college Under 2(f) and 12 (B) of the UGC Act.

#### Institution has been included under 2(f) of UGC Act,1956

**9. Plan of Action:** Research and Development Unit has been instituted to create an environment conducive to promote research programs in the Institute.

**Outcome:** Research and Development Unit(RDU) has a Director to explore the possibilities for gearing up the research programs. Based on the feedback from the RDU, Principal has elected a research convener to identify the possible research areas/projects in tune with the current trends. The project proposals from various departments were scrutinized by a panel of subject experts. A proactive strategy of providing seed money for the selected projects for the academic year 2009-10 was already implemented.

The list of the infrastructure provided in the research laboratory((Table:3) and the list of the faculty involved in research(Table:2) were included in PART-B.

Research Director is involved in designing the projects for post graduate students from Life Sciences

**10. Plan of Action**: Reaching out the students with Employment information

**Outcome**: Head of the Departments (HODs) are instructed to disseminate the employment opportunities among students. HODs are updating the employment information among their students through their respective blogs, for example: <a href="www.iadbiotech@blogspot.com">www.iadbiotech@blogspot.com</a>.

Placement officers are well coordinated with HODs and HRs of various industries for arranging campus recruitment.

11. Plan of Action: Introduction of Value Added Programs

**Outcome**: The following courses and training programs are designed for the post graduate students:

P.G.Diploma in Bioinformatics from Anna University, Chennai.

P.G.Diploma in Intellectual Property Rights from Anna University, Chennai and National Law University, Bangalore.

P.G.Diploma in Analytical Chemistry from IGNOU.

P.G.Diploma in Tissue Culture from Madras University

Advanced Course in Molecular Biology from IISc

Instrumentation Training from Advanced Training Institute, Chennai.

Bioinformatics Training Program from Centre for Advanced Studies in Crystallography, Madras University.

On line WIPO-IPR Courses

#### **12. Plan of Action**: Self Employment Motivation Programs

**Outcome**: Department of Biotechnology has conducted a six week workshop on "Entrepreneurship and Skill Development Program on Biotechnology" in collaboration with Ministry of MSME, Government of India.

Training Program on "Food Preservation Technique" was conducted by Ministry of Women and Child Welfare, Government of India.

## 13. Plan of Action: Strengthening Placement Cell Activities

**Outcome:** Two Placement Officers are recruited for improving placement activities for both UG &PG students.

- Student Analysis Report is created after collecting primary data through registration form, resume and photograph
- Corporate Database is created based on the job opportunities published in the news papers, web portals, job sites and from consultancies. This database is dynamically updated. This helps companies to find right people for their needs and students to choose jobs of their choice.
- Students are well informed about the various career options through group mails, instant mobile messages and personal calls.
- Campus recruitment invitation letters were sent to the prospective companies / organizations along with all relevant information
- Personal mails were sent to the alumni to offer their help in the campus recruitment process.

The list of selected students and names of companies are included(Table:6) in PART-B

## **14. Plan of Action**: *Inter Disciplinary Programms*

**Outcome**: We have introduced two such programs, **Jigyasa**, **Staff Colloquium**, for students and faculty respectively. Interdisciplinary, often dubbed "the teaching of thinking," gives a purpose to study that goes far beyond the evaluation and memorization of information related to a topic. As a design element, it can push you and your students toward more powerful thinking and the ability to make comparisons that bridge disciplines, span eras, and encourage the application of

knowledge.Interdisciplinary learning has proven to have a positive impact on teaching styles and on relationships with both colleagues and students.

## Part - B

# 1. All the activities are directed towards achieving the main goal and objectives of the institution.

- a) An academic calendar, brought out well at the beginning of the academic year, provides the entire academic schedule including the dates for internal tests, University examinations, cultural and sports activities. This enabled us to streamline the academic schedule of an academic year.
- b) Several departments organized seminars/workshops/conferences to make use of the knowledge of eminent personalities and scientists from their respective disciplines.
- c) Bridge courses with job-market potentialities have been offered to equip the students with necessary skills meeting the requirement of industry.
- d) Language lab has been established to impart training to students in communication and soft skills.
- e) Library has been modernized & digitized, provides special access to various ejournals, e-books, question papers etc., to Students and Faculty.
- f) Under the aegis of NSS, College has organized the student-camps to undertake several activities like blood donation, planting, HIV/AIDS awareness rally etc.
- g) Post graduate departments continued project works for their students as a part of value added program to impart knowledge related to research activity with latest technical skills.
- h) Entrepreneurship development program is offered to all post graduate students as an add-on-course in their final semester to impart entrepreneurship skills.

## 2. New Academic Programs initiated (UG & PG)

- 1. 5 year Integrated M.T.A(Master of Tourism Administration)
- 2. B.A Tourism(Tourism, History, Journalism)

Evening college for:

- 3. B.Com
- 4. B.A(Journalism, Marketing, Economics)

#### 3. Innovations in curricular designs transaction:

As an affiliated college of the Bangalore University, the curriculum of the University as modified from time to time is followed. Our Senior Faculty and Head of the Departments

take an active role and provide valuable inputs to their respective Boards of Studies Committees.

## 4. Inter Disciplinary Programs:

Interdisciplinary, often dubbed "the teaching of thinking," gives a purpose to study that goes far beyond the evaluation and memorization of information related to a topic. As a design element, it can push you and your students toward more powerful thinking and the ability to make comparisons that bridge disciplines, span eras, and encourage the application of knowledge.

Jigyasa, an interdisciplinary program for UG students was initiated to integrate the knowledge from various disciplines. Its goal is to advance in providing the possible ways to disseminate knowledge across the courses, for example, popular lectures on Biotechnology helps Commerce and Business Management students to understand the basic aspects of Biotechnology. In this program, the teachers share their views and ideas about the latest development in their respective fields with the students. At PG Level students are involved in interdisciplinary projects, e.g. Biotechnology & Chemistry, Microbiology & Chemistry, and Zoology & Biotechnology. Interdisciplinary learning focuses on asking the students questions to encourage their critical thinking and applying concepts using real-life problems

**Staff colloquium,** an inter disciplinary program for faculty, in which many of the faculty gives their respective talks to the other faculty of various departments. Staff colloquium coordinator will arrange the program on every Wednesday of the week. Teachers are giving very good feedback on this program with their good attendance and interaction during the program.

## 5. Examination Reforms implemented:

Bangalore University has introduced some reforms like

**OMR** Applications

**OMR Marks Sheets** 

Downloadable Admissions Tickets for the smooth running of the examination and to declare the results well in time. The same system was successfully implemented in our institution.

## 6. Candidates qualified NET/SLET/GATE

GATE : Ms.Bhargavi.L from M. Sc Biotechnology (2009 – 2011)

## 7. Initiatives towards Faculty Development Program:

Many initiatives are taken in campus to promote innovation and creativity in learning and teaching among faculty members .

- Each academic session begins with 'SRUJANA', the Annual Faculty Development Workshop, which aims to encourage **creativity**, enhance **teaching skills** and improve their professional and personal life.(June 30<sup>th</sup>-July1<sup>st</sup> 2011)
- All the Faculty members have Participated in the NAAC sponsored "National Seminar on Quality Management in Higher Education", organized by IQAC, Indian Academy Degree College, on 6<sup>th</sup> & 7<sup>th</sup> August, 2010.
- All the Life Science & Chemistry faculty members have participated in conference "Recent Trends in genomics and proteomics" organized by Indian Academy Degree College and Bangalore University, May 26<sup>th</sup> and 27<sup>th</sup>,2011
- All the Faculty members of Commerce and Management have participated in one day seminar on "Emerging Trends in Finance and Financial Reporting", organized by Department of Commerce-PG studies, IADC, 24<sup>th</sup> May 2011.
- All the MBA faculty members and Commerce and Management faculty have attended:
  - A two day State Level Competition on Best Internship Report, organized by IASMS, IADC,22-23,Oct.2010
  - A two day National seminar on "Business Strategies: National & Global Perspective", organized by IASMS, IADC ,25-26<sup>th</sup> Feb, 2011
  - A one day workshop on Commodity Future Market" in association with NCDEX and FMC, organized by IASMS,IADC ,11<sup>th</sup> April,2011

Institution has made a policy of providing O.O.D and reimbursement of the registration fee, to encourage the teaching staff members to attend the good quality seminars, training programs and workshops as a part of Faculty Development Programme. The details are provided in the following list:

Table: 1

Sl.	Faculty	Workshop/Seminar	Organized by	Place	Date
No					

1	Dr.Senthil Kumar.R	1.DBT sponsored Advanced Training	Calicut University	Calicut	28-30/08/2010
	(Biotechnology)	Programme in structural Bioinformatics	ШТ	Hyderabad	25-27/02/2011
		2.workshop on AV aids in Education	Algappa University	Karaikudi,T amilnadu	11-13/09/2010
		3.DBT Sponsored workshop on "Advanced Structural Bioinformatics"	Chiversity		
		4.BIOCON organized "Industry-Academia Forum"	BIOCON	Bangalore	22/07/2011
2	Dr.Aruna.J (Biotechnology)	5.NAAC sponsored workshop on " Prospects for Institutional Members of APQN"	Asia Pacific Quality Network	Bangalore	04/03/2011
		6.Asia – Pacific Quality Network Conference on " Quality Assurance in Higher Education: Expectations and Achievements"	NAAC	Bangalore	02-04/03/2011
		7.International Conference on Globalisation, Higher Education and Disability	Bangalore University	Bangalore	3-5/02/2011
		8.BIOCON organized "Industry-Academia Forum"	BIOCON	Bangalore	22/07/2011
3	Mr.Khalid Imran(Biotechno	9.DBT sponsored national workshop	Alagappa University	Tamilnadu	19-21/01/2011

	logy)	on microbial Diversity and phylogenetics			
4	Ms.Geetika Pant (Biotechnology)	10.UGC-SAP sponsored National conference on "Developmental Biology"	NACON-D Bio 2010,Bangalore University	Bangalore	16-18/10/2010
5	Mr.Prasanna Srinivas (Microbiology)	11.National Conference on Plant Diversity, Prospects and Problems of Conservation	Kristu Jayanti College,	Bangalore	27-29/10/10
		12.Workshop on Food Adulteration	Department of Marketing and Inspection, Ministry of Agriculture, Government of India with Indian Academy Degree College-	Bangalore	15/03/11
		13.BIOCON organized "Industry- Academia Forum"	BIOCON	Bangalore	22/07/11
		14. National Seminar- Evolving trends in Bioprocess Engineering	Kristu Jayanti College,	Bangalore	27/03/11
6	Ms.Lakshmikant amma.P.K (Mathematics)	15.Fourier Transforms & Its Applications	Al-Ameen Arts, Science & Commerce College	Bangalore	9/10/2010
7	Ms.Deepa B.M	16.Lecture series on "Biotechnolgy in	Bangalore University	Bangalore	06/04/2011

	(Genetics)	Health Care"			
		17.BIOCON organized "Industry- Academia Forum	BIOCON	Bangalore	22/07/2011
8	Ms.Subha Bhadran (Genetics)	18.International Conference On "Environmental Pollution, Water Conservation And Health"	Bangalore University	Bangalore	29-30/08/10
9	Ms.Sangeetha (Zoology)	19.International Conference On "Environmental Pollution, Water Conservation And Health"	Bangalore University	Bangalore	29-30/08/10
10	Ms.Vanitha (Zoology)	20.International Conference On "Environmental Pollution, Water Conservation And Health"	Bangalore University	Bangalore	29-30/08/10
11	Ms.Esther (Microbiology)	21. Lecture series on "Biotechnolgy in Health Care"  22. Vision Group&Dept of	Bangalore University	Bangalore	06/04/2011
		Collegiate Education sponsored FDP in Microbiology	MaharaniScience College for Women	Bangalore	9-11/02/11
12	Ms.Reshma (Microbiology)	23. Lecture series on "Biotechnolgy in Health Care"	Bangalore University	Bangalore	06/04/2011
13	Ms.Abhishikta (Microbiology)	24.Vision Group&Dept of Collegiate Education sponsored FDP in	MaharaniScience College for Women	Bangalore	9-11/02/11

		Microbiology			
14	Mr.A.Saravana Kumaran (MBA)	25.National seminar on "Emerging Business paradigms,	Sambhram academy of Management Studies,	Bangalore	06/09/10
		26. State level seminar on "Global melt down and its impact on business	NS College	Theni ,Tamilnadu	09/09/10
		27.National Research Conference: Globalizing India (Role of Indian B-Schools)	AIMA	New Delhi	12-13/01/11
15	Ms.Umalakshmi (MBA)	28.Conference on "Impact of Globalization on Management Education", at	ISME	Bangalore	11/12/10
16	Ms.Sheeja.K (MBA)	29.International Conference on "Doing Business in India: Opportunities & Challenges"	IFIM	Bangalore	16/12/10
17	Mr.Sairam (M.Com)	30.International Conference on "Accelerating Economic Revival through Growth and Innovation".	Women's Christian College	Chennai	5-6/02/10
		31.Workshop on "Data Analysis in Social Science Research Using SPSS"	Osmania University,	Hyderabad.	29-30/11/10
		32.International Seminar on "Emerging Capital	Bharathidasan	Trichy	8-9/01/11

		Markets: Issues &	University		
		Challenges"	Omversity		
		Chancinges			
		33.Two Day			
		National Seminar on		Trichy	18-19/03/11
		"Micro Finance for	Bharathidasan		10 19/05/11
		Inclusive Growth:	University		
		Challenges in	Omversity		
		Sustainability of			
		Micro Finance			
		Operations &			
		Interventions"			
18	Mr.Balasubrama	34.BIOCON	BIOCON	Bangalore	22/07/11
10	nian	organized "Industry-	Вюсон	Bungarore	22/07/11
	(Biochemistry)	Academia Forum"			
	(Biochemistry)	7 Cademia i Oram			
19	Dr.Ramesh.M.N	35National Level	Seshadipuram	Bangalore	30/10/2010
	(Political	Faculty	College		
	Science)	Development			
	,	Programme			
20	Ms.Anuroopa	36. Faculty	Seshadripuram	Bangalore	30/10/10
	Syed	development	College		
	(Journalism)	workshop			
21	Sobha.S	37.Workshop on	Jain College	Bangalore	08/01/2011
	(Commerce)	Work-Life Balance			
22	Usha	38.Workshop on	Jain College	Bangalore	08/01/2011
	(Commerce)	Work-Life Balance			
23	Mr.Sriiraj K.S	39.Career	NMKRV college	Bangalore	09/02/2011
		Oppurtunities in	for Women		
		Chemistry			
		40 Workshop on	Organizad hv	Control	10 11//06/2011
		40.Workshop on Syllabus updating	Organised by Vision Group on	Central College,	10-11//06/2011
		for PG and	Science &	Bangalore	
		limitations of	Technology(VG	Dangarore	
		semester system	ST)		
24	Dr.Mahuya De	41.Career	NMKRV college	Bangalore	09/02/2011
	Ghosh	Oppurtunities in	for Women	Dungarore	07/02/2011
		Chemistry	TOT TOTAL		
25	Mr.Indrani C	42.Career	NMKRV college	Bangalore	09/02/2011
		Oppurtunities in	for Women		
		Chemistry			
26	Prof.Chennaraya	43.Workshop on	Organised by	Central	10-11//06/2011
	ppa	Syllabus updating	Vision Group on	College,	
	1	for PG and	Science &	Bangalore	
		limitations of	Technology(VG		
	1	1		1	ı

	semester system	ST)	

## 8. Total number of Seminars/Workshops conducted: 18

- 1. Internal Quality Assurance Cell (IQAC) has organized a two day **National Seminar** on "Quality Management in Higher Education" during 6<sup>th</sup> and 7<sup>th</sup> August 2010.
- 2. Department of Life Sciences organized a **workshop** on "Food Adulteration" in association with Department of Marketing and Inspection, Ministry of Agriculture, Government of India on Occasion of World Consumers Day, 15,March 2011
- 3. Conducted TwoDay Workshop on Management Psyche as a part of orientation for Ist year BBM students on 12<sup>th</sup> and 13<sup>th</sup> July 2011
- a) **M. B. A.** : 05
- 4. A One Day **workshop** conducted by Project Management Primer on "PM Concepts" ,dt.13/02/2010
- 5. A Two Day **State Level** Competition for the "Best Internship Report" dated 22/10/2010 to 23/10/2010
- 6. A Two Day **national seminar** on "Business Strategies :National & Global Perspective",25-26/02/2011
- 7. A One day **workshop** on"Commodity Future Market" in association with NCDEX and FMC,11/04/2011
- 8. A State Level Management Fest' Interwove 2011",29-30/04/2011
- b) Biotechnology (UG) : 01
- 9. Conducted **Training programme** for BSc students (GBcBt, CZBt and GBcMB) on PCR and ELISA in Collaboration with Aristogene Biosciences PVT Ltd
- c) Biotechnology (PG) : 03
- 10. Six weeks training program in "Entrepreneurship Skill Development Program on Bio-Technology" conducted in collaboration with MSME(Micro Small Medium Enterprises), on 08-jan-2011
- 11. University Level Conference on "Recent Trends in Genomics & Proteomics, Confluence 2011", with series of lectures by eminent Scientists and Academia and Industry Interaction with reputed Industry Authorities, dated 26-27/05/2011

	12. Conducted a <b>train Trust</b> on 18-03-2		t Aid" in collabo	oration with <b>Nightingale Life</b>	e Saving
	d)Microbiology	:01			
	13. Workshop on "I	Food Adulteration",	October,2010		
	d) <b>B. C. A.</b>	: 02			
	Technologies, B 15.	Sangalore Training progra	ım in <b>"DOTN</b> l	in collaboration with Da ET" was conducted in embers during the period Ja	
	2011-Apr 20011	=	Tor rucuity in	emocro during the period vi	
	e) <b>B. Com</b> .	: 01			
	collaboration wi	ith $K_2$ Learning Solution Commerce-PG Studies	utions	& Management stude	ents in
	17. One day <b>Semir</b> May 2011	nar on "Emerging T	rends in Finar	nce and Financial Reporting	ng",24 <sup>th</sup>
		iining Program "Visi e, on18th May 2011	t - NSE" at N	National Stock Exchange,	Chennai
9.	Research Projects:	: Nil			
	(PI3) and Inducers of	•	International P	rs of phosphatidylinositol-3 Publication number <b>WO</b> <b>2010</b>	3-kinase
11.	New Collaborative	Research Programs	s: Nil		
12.	Research Grants r	eceived from variou	s agencies:	Nil	

**13. Details of Research scholars**: Since we have not got 12(B) Status yet from UGC, we are not having any recruited research scholars. But our majority of faculty members are involved in doing Ph.D work in our institution as distant / part time research scholors.

As a line of progress towards providing an ambient environment for research, our faculty involves the students from post graduate courses for their research work. Students / Faculty presents the research work in either national / international conferences/journals. The list of faculty members involved in Research are:

Table: 2

Sl.No	Faculty	Topic of the Thesis	Year of registrati on	University
1	Ms.Deepa.B.M (Applied Genetics)	Biochemical studies on some Spiders of South India	2008	Bangalore University,Karnataka
2	Mr.Prasanna Srinivas (Microbiology)	Characterisation & growth enhancing properties of Rhizosphere & endophytic fungi of Medicinal plants	2011	Indira Gandhi National Open University,New Delhi
3	Ms.Vanitha (Zoology)	Physicochemical & Biological manalysis of Vagai River water	2010	Manon Manium Sundarnar University, Tamilnadu
4	Ms.Geetika Pant (Biotechnology)	Induction and analysis of HSPs in Cassia sps	2008	A.P.S University Rewa,M.P
5	Mr.Sriraj (Chemistry)	Polymer blends	2009	Mysore University,Karnataka
6	Mr.Balasubramania n (Biochemistry)	Effect of Herbal extracts on L.bulgaricus in oxidative stress	2009	Bharatiyar University, Coimbatore,T.N
7	Mr.Khalid Imran (Biotechnology)	Molecular typing and Quorum Quenching of S.mutans in caries active subjects	2009	Bharatiyar University,Coimbatore,T.N
8	Ms.Gita Ravi (English)	Perils of Women Character in the	2010	Dravidian University,Kuppam,A.P

		works of Tonny Morrison		
9	Ms.Sindhu (Biochemistry)	Antiproliferation studies on bovine urine with Hela Cell Line with Proteaomics & genomics(invitro)	2008	Open International University, Columbo
10	Mr.Mahalingaiah	Kadugollara- ondujanapada Adyana	2005	Bangalore University
11	Ms.Uma Lakshmi	Organisational Impact of HR software:"A Study I n Selected software companies in Bangalore"	2010	Rayalseema University,Kurnool,A.P
12	Ms.Rupashree Pradhan (Commerce & Management)	Management of Cultural Activities and Its Effect on Tourism Development	2009	Utkal University,Orissa
13	Mr.Navin Vijay.I (Commerce & Management)	Prospects of Medical Tourism in India with special reference to Bangalore City	2009	Prist University, Thanjavur, T.N
14	Mr.Jaffer Muhammed (Commerce & Management)	A Study on working of Leather Footwear component Industry in Tamilnadu	2007	Bharatidasan University,Tiruchirapalli,T. N
15	Ms.A.N.Radhika (Commerce & Management)	A Study on retailing consumer Behaviour among Mall goers with special reference to Bangalore City	2009	Periyar University,Salem,T.N
16	Ms.Mithlesh Kumari (Commerce & Management)	A Study on Investors Behaviour and Risk Management in Commodity Market	2010	Rayalseema University, A.P

17	Mr.Sairam	Study on	2010	Jain Uniuversity,Bangalore
	(Commerce &	Investment		
	Management)	Pattern among		
		academicians in		
		Bangalore		

#### **Details of Research Guides:**

Research Guide	M.Phil	Ph.D
Dr.Nagarathna.A	07	Nil
Dr.Aruna.J	Nil	01
Dr.Senthil Kumar	02	01

## Citation index of faculty members and impact factor:

- **1. Susanta Pahari,** "World University rankings and Indian Universities", *Current Science*, vol.100,No.1, 10 January 2011, Impact Factor: 0.782
- **2. R. Prasanna Srinivas**, "16s RNA based identification of gut bacteria from Laboratory and wild larvae of *Helicoverpa armigera* from tomato farm", *The Bioscan*, Pg. No. 175-183, Vol.6 ,No:2, 2011
- **3. M.DeGhosh**, Ramakrishna, T.M, Antioxidant survey in certain food plants, *International journal of Pharmacy and Biological Sciences*, vol 1, issue2, 1-7. 2011,Impact Factor: 0.2334
- **4. Uma Lakshmi.k**,"Automating NGO Management: The Technology way", *AMBER*, Vol I, Issue 2 ,April-Sept 2010
- **5. Uma Lakshmi.k**, "Information Systems for Management Education in India A Frame work", *IASMS Journal of Business Spectrum*, Vol.III,No.2,January 2011
- **6. Sheeja.K**,"Ethical Management: Need for NGO's", *AMBER* Vol I, Issue 2 , April-Sept 2010

- **7. Deepali Kale,** "Brand Positioning by Building Emotional Bonds" *IASMS Journal of Business Spectrum*, Vol.III, No.2, July 2010
- **8. Kalpana.R,** Book Review on "Five dysfunctions of a team" by Patrick Elencioni" *IASMS Journal of Business Spectrum*, Vol.III,No.2,July 2010
- **9. R.Senthil Kumar,** Muthuraju.R, Lakshmipathy.R and Radha.D.Kale, "Influence of Phosphorous Solubilising Bacteria on Earthworm Biomass and Vermicompost Microbial Quality", *Journal of Soil Biology and Ecology*. (In Press)

#### **Publications:**

#### **Dr.Senthil Kumar**

- 1. Moumita Deb,J.Vamsikrishna,Ravi.S.Meti,A.Supriya Reddy,**J.Aruna**\*,Senthil Kumar:"Quantifying Endosulfan Residues in Commercial varieties of Brinjal from urban Bangalore",International Conference on Environmental Pollution, Water Conservation and Health,Benguluru,29-31, July 2010
- 2. Submitted a research paper on "Influence of Phosphorus Solubilizing Bacteria on Earthworm Biomass and Vermicompost Microbial Quality", to Journal of soil Biology and Ecology (in Press)
- 3. Presented a paper titled "Docking of Homology modeled Neurotoxin from *Elachistodon westermanni* on to the crystal structure of Acetyl choline binding protein" at National seminar on Computational Biology, Avinashilingam Deemed University, Coimbatore
- 4. Paper submitted on "Genotypic and Phenotypic diversity of *Streptococcus* mutans" and accepted for an International Conference in, National Institute of Technology, Calicult,14<sup>th</sup> July 2011.
- 5. Paper presented on "E-tools for quality in Higher education", National Seminar on Quality of Higher Education, (NAAC sponsored) 6-8<sup>th</sup> August, 2010, Indian Academy degree college, Bangalore

#### Dr.Aruna.J

6. Paper presentated on" **Thinking Skills in Higher Education and life**" in NAAC sponsored National Seminar on Quality Management in Higher Education on 6<sup>th</sup> & 7<sup>th</sup> August, 2010.

- 7. Paper presentation titled "Initiatives and Strategies of Indian Education for the Disabled Students" in the International Conference on Globalisation, Higher Education and Disability on 3-5 Feb 2011 at Bangalore University, Bangalore
- 8. Moumita Deb, J. Vamsikrishna, Ravi. S. Meti, A. Supriya Reddy, **J. Aruna**\*, Senthil Kumar: "Quantifying Endosulfan Residues in Commercial varieties of Brinjal from urban Bangalore", International Conference on Environmental Pollution, Water Conservation and Health, Benguluru, 29-31, July 2010.

#### Ms.Geetika Pant

9. Submitted a research paper to *Journal of soil Biology and Ecology* " **Effect of pre-sowing treatments on seed germination of** *Cassia tora*".

#### Mr.Khalid Imran

- Paper published on "Genotypic and Phenotypic diversity of Streptococcus mutans" and accepted for an International Conference on Genomics and Proteomics(ICGP-2011), National Institute of Technology, Calicult, 14-16, July 2011.
- 11. Paper presented on "E-tools for quality in Higher education", in National Seminar on Quality of Higher Education, (NAAC sponsored) 6-8<sup>th</sup> August, 2010, Indian Academy degree college, Bangalore

#### Mr.Prasanna Srinivas.R

- 12. Paper presented on "**Teacher-Student Relationship**",in National Seminar on Quality of Higher Education,( NAAC sponsored) 6-8<sup>th</sup> August,2010,Indian Academy degree college, Bangalore
- 13. Paper presented on **,"Teacher-Student Relationship"in** State Workshop Enabling Quality in Higher Education through best practices( NAAC sponsored) 22 and 23 /10/2010, Maharani Lakshmi Ammanni College, Bangalore
- 14. Presented a paper on "**Diabetic Wine**" in National Conference –Novel Functional Foods- 2010 SASNET(Swedish South Asian Network on Fermented Foods), 29/10/2010,Brindavan College,Bangalore

#### Dr.Ramesh.M.N.

15. Presented a paper entitled "The Strategic Philanthropy in Global Perspective" in 3<sup>rd</sup> National Seminar on Business Strategies: National and Global Perspective,

- Organized by Indian Academy School of Management Studies, Bangalore, on 25<sup>-26</sup> February 2011.
- 16. Presented a paper entitled "Indian system of Higher Education and Disability in Global Interface", in the International Conference on Globalization, Higher Education and Disability held at Seminar Hall, Jnanajyothi Auditorium, Bangalore University, Bangalore, on 3-5 Feb 2011.
- 17. Presented a paper entitled "The Role of Women in Society and Politics", in the UGC Sponsored National Level Seminar, Organized by Vijay nagar Government College, Bangalore on 2<sup>nd</sup> and 3rd February 2011.
- 18. Presented a paper entitled "Human Rights for Women in India", in the UGC Sponsored State Level Seminar, Organized by Government College for Boys, Kolar on 29<sup>th</sup> and 30<sup>th</sup> October 2010.
- 19. Presented a paper entitled "Indo- U.S. Relations in 21<sup>st</sup> Century", in the 40<sup>th</sup> Annual Conference of the Indian Association for American Studies, Bharathiar University, Coimbatore, Tamil Nadu, 11-13 August, 2010.
- 20. Presented a paper in NAAC Sponsored National Seminar, entitled "Challenges in India's Higher Education Scenario", Organized by Indian Academy Degree College, Bangalore on 6<sup>th</sup> and 7<sup>th</sup> August 2010.

#### Ms.Uma Lakshmi:

- 21. Presented a paper entitled Managing Management Education: An Integrated Approach" in a Conference on ""Impact of Globalization on Management Education", at ISME, Bangalore on 11/12/10
- 22. Presented Paper entitled " HRIS and the Emerging Role of HR Function ",in 3<sup>rd</sup> National seminar on Business Strategies: National & Global Perspectives ,at Indian Academy School of Management Studies, Bangalore, 25 26 February 2011

#### Ms.Sheeja.K

- 23. Presented a paper entitled "Challenges Working Mothers face towards their child's prospects" in an International Conference on "Doing Business in India: Opportunities & Challenges" at IFIM, Bangalore on 16/12/2010
- 24. Paper presented on" **Mastery based Teaching**", in NAAC sponsored National Seminar on Quality Management in Higher Education organized by Indian Academy Degree College, Bangalore, on 6<sup>th</sup> & 7<sup>th</sup> August, 2010

25. Presented Paper entitled "Lateral Thinkinag:Using System thinking Iceberg Model ",in 3<sup>rd</sup> National seminar on Business Strategies: National & Global Perspectives ,at Indian Academy School of Management Studies,Bangalore, 25 – 26 February 2011

#### Mr.A.Sarvana Kumaran

- 26. Paper presented on" **Inter Disciplinary Approach**", in NAAC sponsored National Seminar on Quality Management in Higher Education organized by Indian Academy Degree College, Bangalore, on 6<sup>th</sup> & 7<sup>th</sup> August, 2010
- 27. Presented Paper entitled "affiliate marketing" in National seminar on "Emerging Business paradigms, at Sambhram academy of Management Studies, Bangalore, 06/09/10
- 28. Presented Paper entitled "stock market" in a State level seminar on "Global melt down and its impact on business, NS College, Theni, 09/09/10
- 29. Paper presented on "Curriculum Development for Management Studies in Globalization Era" in a National Research Conference on: Globalizing India (Role of Indian B-Schools)-AIMA, New Delhi, 12 13 January 2011
- 30. Paper presented on "Quality Expectations in Responsible Management Education: An Exploratory Study" in an International Conference "Asia-Pacific Quality Network Conference-2011" on Quality Assurance in Higher Education: Expectations & Achievements" hosted by NAAC, Bangalore, India, 2-4 March 2011
- 31. Presented Paper entitled "**Strategic Management in Business Schools in the Era of Indianisation in tne Globe** ",in 3<sup>rd</sup> National seminar on Business Strategies: National & Global Perspectives ,at Indian Academy School of Management Studies, Bangalore, 25 26 February 2011

#### Dr.Jesiah Selvam

- 32. Paper presented on "Curriculum Development for Management Studies in Globalization Era"in a National Research Conference on: Globalizing India (Role of Indian B-Schools)-AIMA, New Delhi, 12 13 January 2011
- 33. Paper presented on "Quality Expectations in Responsible Management Education: An Exploratory Study" in an International Conference "Asia-Pacific Quality Network Conference-2011" on Quality Assurance in Higher Education:

Expectations & Achievements" hosted by NAAC, Bangalore, India, 2-4 March 2011

#### Ms.Deepali Kale

34. Presented Paper entitled "Gujarat:Investors' Favorite Destination-A Content Analysis ",in 3<sup>rd</sup> National seminar on Business Strategies: National & Global Perspectives, at Indian Academy School of Management Studies,Bangalore, 25 – 26 February 2011

## Ms.Kalpana.R

35. Presented Paper entitled "**Work-Life Balance: a Strategy to retain Women Employees in IT Sector** ",in 3<sup>rd</sup> National seminar on Business Strategies: National & Global Perspectives ,at Indian Academy School of Management Studies, Bangalore, 25 – 26 February 2011

#### Ms.Minita

36. Presented Paper entitled "Green Information Technology: A strategy to Become Socially Responsible Soft ware Organisation ",in 3<sup>rd</sup> National seminar on Business Strategies: National & Global Perspectives ,at Indian Academy School of Management Studies, Bangalore, 25 – 26 February 2011

#### Ms.Manimozhi.P

37. Presented Paper entitled "Strategic Management in Business Schools in the Era of Indianisation in the Globe ",in 3<sup>rd</sup> National seminar on Business

Strategies: National & Global Perspectives ,at Indian Academy School of Management Studies, Bangalore, 25 – 26 February 2011

## Mr.Sairam

- 38. Presented Paper entitled "Force: AStrategy for India's Economic Success ",in 3<sup>rd</sup> National seminar on Business Strategies: National & Global Perspectives ,at Indian Academy School of Management Studies, Bangalore, 25 26 February 2011
- 39. Presented a Paper on "Financial Engineering A Gateway for Innovation" at the International Conference Economic Revival through Innovation & Reforms organized by Women's Christian College, Chennai. *Date:* 5<sup>th</sup> & 6<sup>th</sup> February 2010

40. Presented Paper on "Micro Finance – Reach to the Unreached" at the National Seminar on Micro Finance for Inclusive Growth: Challenges in Sustainability of Micro Finance Operations & Interventions (*Date: 18<sup>th</sup> & 19<sup>th</sup> March 2011*)

## **Ms.Rupashree Pradhan**

41. Presented Paper entitled"**Marketing India as International Tourist Destination** ",in 3<sup>rd</sup> National seminar on Business Strategies: National & Global Perspectives ,at Indian Academy School of Management Studies,Bangalore, 25 – 26 February 2011

#### **Text Books Published:**

#### Dr.Ramesh.M.N

- 1. **"Public Administration"**, Published by Global Publications, Bangalore. ISBN: 978-81-910657-1-8
- 2. **"Western Political Thought"**, Published by Global Publications, Bangalore. ISBN: 978-81-910657-2-5
- 3. **"Political Theories"**, Co-author with Prof.S.K.Kabburi, Published by Global Publications, Bangalore. ISBN: 978-81-910657-3-2
- 4. **Personnel Administration**", Co-author with Prof.S.K.Kabburi, Published by Global Publications, Bangalore. ISBN: 978-81-910657-0-1

## 10. Honors/Awards to the faculty:

- 1. Mr.Sairam has recognised as Accredited Management Teacher(AMT) by AIMA
- 2. **Mr.Mahalingiah**: Has honored with the position of **Secretary Nalluru Samskrutika Pratistana**

&

## As Member- Prajna Samskrutika Vedika

## 11. Internal resources generated:

Pondicherry University Examinations : Rs. 84,500
 Post Graduate Diploma in Analytical Chemistry, IGNOU: Rs. 36,400

**3.** Value added Programs(Certificate Course): Rs. 1,52,000

4. Details of departments getting SAP, CONSIST (ASSIST)/DST.FIST, etc. assistance/recognition: Nil

## **5.** Community Services:

Under the aegis NSS and Red Ribbon Club the following activities are carried out:

- 1. Mini Marathon (9.1 Kms) organised by Christ university, On the Theme "Save Female infanticide and Stop Abortion". NSS Volunteers are participated in the event.
- 2. Independence Day Celebration:Collected money from college teaching and non teaching Staff, and also from the students to distribute Daily useable products to JEEVTHA Ashram like school bag, books, pencil, pen, Towel, Bed spread and also Food grains for 30 children's.
- 3. Mini Marathon(6.5 Kms) was organised as part of "Save Energies" campaign and Founder's Day celebration.
- 4. Celebration of Founder's Day:Distributed books, pencil and other school materials to M.C.Halli Higher Primary School children, Malur.
- As part of Teacher's Day Celebration, NSS continued its Program E-Gurukul-Computer literacy Training to under privileged students of Government primary school, Hennur Cross, Kalyan nagar.
   students are trained by our 10 NSS Volunteers. Certificate distributed to school children's.
- 6. Review of E-Gurukul programme. Visit to Govt Primary School, interacted with children and distributed snacks.
- 7. Visit to Little Sister Old Age Home, interacted with Elderly people and distributed fruits and snacks.
- 8. Special Camp -13<sup>th</sup> December to 19<sup>th</sup> December 2010

  Theme: "Environment Including Natural Resources".

  Place: Bangalore University, Bangalore.
- 9. 01<sup>st</sup> Dec 2010 AIDS Day rally was organised to mark AIDS awareness
- 10. Organised Blood Donation Camp in association with Lion's Club, Bangalore.

Apart from these regular programs, every month fourth Friday is celebrated as Save Energy day.

## 6. New Recruitments:

Management has made new recruitements for the effective functioning of the following portfolios as per the NAAC Peer Team suggestions & current generation students needs.

The List of new recuitements:

HR Manager : Ms.Anne Vidhya
 R&D Director: Dr.SusantaPahari

3. Placement Officers: Ms.Sujatha.S & Viji Vinayakan

4. Soft Skills and

Communication Skills Trainer: Ms.Latha Keshav Das

5. Coordinator:

(Department of Commerce-PG Studies): Mr.Sairam

6. U.G Course Coordinators: Life Science: Ms Sangeetha Annie George

Commerce: Ms.Shobha.S Physical Sciences: Mr.Britto Humanities: Ms.Anuroopa

Teachers and administrative staff are recruited before the commencement of the semester to fulfill the required staff in the respective departments. Recruitment of both teaching and non-teaching staff is also done during the year to fill the vacancies that arise from time to time.

#### 7. Teaching and non-teaching staff ratio: 123:40

#### 8. Improvement in the library services:

Fully computerized issuing of the books and internet facility for all the students with extended working hours up to 8: 30 P.M.

Greenstone Digital Library is established with more than eighty lakhs Bibliographic records of Books,e-books,e-journals,Articles,dictionaries,Projects,Question Papers etc. The services are greatly utilized by the Students and Faculty members.

#### 9. New books/journals subscribed and their cost:

Titles :524 No. of Books : 1154 Journals : 16

Cost : Rs, 7, 59,827.00

# 10. Courses in which student assessment of teachers is introduced and the action taken on student feedback:

Institution has been periodically collecting the feedback on teachers from the students of respective courses. This analytical data has been made available to the concerned teaching staff and administration. This measure has facilitated the assessment of academic and administrative potentialities of the staff and the initiation of appropriate measures for enhancing the academic standards as well as the growth and development of the institution.

#### 11. Unit cost of education:

Including salary component : Rs. 14,444/-Excluding salary component : Rs. 3,760/-

# 12. Computerization of administration and the process of admissions and examinations results, issue of certificates:

Partially computerized the process of admissions, examination results and issue of certificates.

#### 13. Increase in the infrastructural facilities:

## 1. The following are the facilities provides in the Research Lab

Table: 3

	Equipment	Company	
Sl.No			
1	Computers and Tables (11 sets)	ACER (Taiwan)	
2	Spectrophotometer	Shimadzu (Japan)	
3	Deep Freezer - 86 <sup>o</sup> C	Thermo Fisher (USA)	

		_
5	Water Distillation System	Infusil
6	Laminar Flow Hood	Kleinzaid
7	MicroPipettes (12)	Eppendroff (USA)
8	Electrophoresis Power Pack	Major Science (USA)
	Model Mini 300 VP (4)	
9	Dry Bath incubator with colling	Major Science (USA)
10	Autoclave	Excel Scientific
11	Centrifuge (2)	Eltek
12	BOD incubator	Excel Scientific
13	Liquid Nitrogen Container Accessories	Cryogenics
14	Weighing Balance	Shimadzu (Japan)
15	Electrophoresis Unit	Medox Biotech
16	Hot air Oven	Excel Scientific
17	Micro centrifuge	Remi
18	pH meter	Hanna Instruments (USA)
19	UV Face Shield	Bangalore Genei
20	Vortex	Remi
21	Magnetic Stirrer	Remi
22	Deep Freezer - 86 <sup>o</sup> C	Blue Star

Scigenics

1. Easy Lib Package software for Library Management

Orbital Shaker

- 2. GSDL-Green Stone Digital Library Online database
- 3. Wordsworth Software for Language Lab

## 15. Computer and internet access and training to teachers and students:

Each department is provided a computer with internet facility for the teachers to access and students are provided with computers in the Laboratory as well as in the Library for e-learning. Broad band internet access is available in all Departments, Laboratories and Library.

#### 16. Financial aid to students:

Financial support to poor and needy.

UG Courses: Merit Scholarships: Partial

Based on II PUC percentage we offer scholarships in the form of tuition fee waiver as shown below:

<u>Marks</u>	Amount of tuition fee waived	
71 – 75%	Rs. 2000/-	
76 – 80 %	Rs. 3000/-	
81 – 90%	Rs. 4000/-	
91 - 95%	Rs. 5000/-	
95 – 100%	Rs. 6000/-	

In addition to the Merit Scholarships, 50% tuition fee waiver in I semester is offered to students who have passed out II PUC from IAPUC

## 17. Support from the Alumni Association and its Activities:

Indian Academy Alumni Association, IAAA has extended its services in training and conducting campus interviews

- 1. July 19,2010 Secretary of the association helped the institution in recruiting four M.B.A graduates for the post of H R Recruiters at IBM.
- 2. September 2010 Ms. Anandita was recruited as pathologist at Gokul Metropolis Clinical Lab., M.S. Ramaiah Hospital by Shouvik Dutta.

- 3. September 11,2010 Ms Shalini, Senior Team Lead, Genesis Spoke on 'Team Management Attitude, Leadership, Inspiration, Goal Setting & Motivation'.
- 4. September 22 -25, 2010 members of the association helped the Spectrum Committee to conduct the various cultural events as judges for the events and performed on the occasion.
- 5. March 12,2011 President Mr. Mustakim Fazil & Ms Ishitha Biswas conducted a session on 'Corporate Ettiquettes' to Final semester B.com & B.B.M.
- 6. March 19, 2011(2pm-6pm) Mr Fazil, Ms. Soujanya and Ms. Mohana Priya had a programme on Mock Interview and the professional rounds of interviews were done.
- 7. March 23, 2011 Mr Cariappa, IBM India Ltd. Bangalore took initiative to conduct campus recruitment and 19 students were shortlisted and offered a job in IBM for technical support.

## 18. Support from the Parent-Teacher Association and its Activities:

Parent-Teacher association has not started yet in the Institution. But the necessary actions has been carried by the class teachers with respect to the student academic progress with their parents.

The department and hostels maintain the address list and phone numbers of all the parents. Parents are encouraged to contact either the Head of the Department or Hostel Warden whenever there is a need.

Parents are regularly informed about the students with regard to their academic and personal problems and the students are counseled individually with the support of the Parents.

#### 19. Health services:

Continued with existing health care policies for teaching and Non-Teaching staff.

## **20.** Performance in sports activities:

- College team won the Ruuner's Trophy in inter college hand Ball Tournament organized by Bangalore University at B.E.L First Grade College, Bangalore (19th Aug. 2010).
- College Team won the championship Trophy in inter college Basket Ball Tournament organized by S.E.A College, K.R. Puram (28<sup>th</sup> Jan 2011.)
- College Team won the Runner's Trophy in inter college volley Ball Tournament organized by S.E.A College K.R. Puram (27 & 28<sup>th</sup> Jan).

- College Team won the Runner's Trophy in intercollege cricket tournament organized by XLRs cricket club tournament )Indoor Cricket Stadium.
- College Team reached semi final inter college Foot Ball tournament organized by Bangalore university at central college Bangalore (15<sup>th</sup> Oct 2010.)
- College Team reached semi final inter college Basket Ball Tournament organized by Bangalore University at AIMS college peenya (21<sup>st</sup> Oct 2010).
- College Team reached 8<sup>th</sup> round inter college chess tournament organized by Bangalore university at V.H.D Home Science College Bangalore (29<sup>th</sup>, 30th & 31th July 2010).
- College Team reached Q-final inter college cricket Tournament organized by Bangalore university at Central College Ground Bangalore (30<sup>th</sup> Dec 2010).
- College Team reached semi final inter college Basket Ball Tournament organized by Garden city college Bangalore (8<sup>th</sup> Feb 2011).

## 21. Incentives to outstanding sportspersons:

Encouragement is given by providing track suits that are representing University and transport and food facility for all our Inter and Intra-college players.

Students who have excelled in sports are offered partial tuition fee waiver in UG & PG courses

#### 22. Student achievements and awards:

Table: 5

Sl No.	Course	Year	University	Name of the
			Rank	Student
1	M.Sc. Biotechnology	2008 – 10	4 <sup>th</sup>	Ms.Shilpa Thotle
2	B.Com	2007-10	10 <sup>th</sup>	Mr.Sura

## 23. Activities of the Guidance and Counseling Cell:

All the students will be counseled by their respective mentors and class teachers. In special cases the Trained Counselors and Psychology Teachers will attend them.

## **24.** Placement services provided to students:

Through our UG & PG Placement Services the following list of students have been placed for the academic year 2010-11, in the following respective reputed companies:

Table: 6

Sl.No	Company Recruited	Courses Attended	Selected
51.110	Company Recruited	Courses Attended	students
1.	Mainstay Solutions-DCM India	B.C.A, B.Sc,	5
1.	Mainstay Solutions-DCM india	, ,	3
	O Einen siel Comiese	B.A,	25
2.	Ocwen Financial Services	B.Com, B.B.M	25
3.	Wipro Wase	B.C.A,B.Sc	09
4.	HP	B.C.A, B.A	03
5	IBM India	UG	19
6.	Tech Mahendra	B.C.A	02(with free PG
			& MS for four
			yrs)
7.	Infosys	UG	13
8.	Mahindra Satyam	B.C.A	10
9.	Zyme Solution	B.Com	03
10.	IBM Daksh	UG	80(final round
			,results awaited)
11	JOB CORP(JP Morgan,Standard	UG	48(final round
	Chartered)		,results awaited)
12.	IBM India	MBA	03
13	India Mart Intermesh	MBA	01
14	Ruchi Group	MBA	02
15	Future General Insurance	MBA	05
16	Advertoadvertising Pvt.Ltd	MBA	03
17	HDFC Sales	MBA	07
18.	Pelican Wealth Managers	MBA	04
19	Symbiosis Network	MBA	03
20	Systom Doctor	MBA	01
21	Empower Research	MBA	01
22	Xcyton	PG	03
23	Clean Technologies Lab	PG	04

Apart from the above listed candidates, many others are also in continuous association with the placement services as a part of our services to alumni

List of other Companies visited our Campus for recruitement are:

- 1. i GATE.
- 2. Balaji Telefilms
- 3. Zenith Software
- 4. Job Corp(Destuche Bamk)
- 5. L&T Finance
- 6. Antal International
- 7. IBM Global
- 8. Success Factors
- 9. Naukari.com
- 10.Fed Ex
- 11.Indus Bank
- 12. Diksha Technologies P.Ltd

List of other companies looking forward for our Students are:

- 13. Dream Gains Financial India Pvt. Ltd
- 14. Blue Star India
- 15.JRG Secruities
- 16. Novel Team
- 17. Empower Research
- 18.ARTECH
- 19.Bajaj Capital
- 20. Marketing Research Executive
- 21. India Infoline

Placement Cell is providing preplacement activities on the following criteria:

- Arranging an industrial visit to Infosys as a motivational journey.
- Provided career guidance programs from **Everonn Systems**, **Cegon Soft**, **Iwise** to all the last semester students as a part of prerequisite for selection of jobs .
- Deccan Herrald News papers will be provided daily to all final year Degree Students in 50% subsidized rates for this whole semester.
- Conducting various workshops during every academic year to enhance their employability

Workshop1: Motivating oneself & Others Positively

Workshop2: Attitude & Professional Growth

Workshop3: Positive Attitude & Proactivy

Workshop4: Lateral Thinking & Creative Problem Solving

Workshop5 : Group Dynamics

Workshop6: How to face an interview

- Resume writing
- Mock Interviews
- Orientation on corporate culture & HR Policies

#### 25. Development programs for Non-teaching Staff:

- 1. Computer training through e-Gurukul to all nonteaching staff
- 2. Tally to the administrative Staff

## **26.** Best practices of the institution:

- 1. Staff Colloquium as an inter disciplinary program for staff.
- 2. Jigyasa as an inter disciplinary program for students.
- 3. Feedback from various stake holders.
- 4. Women's Council
- 5. Providing facilities like Kitchen, Compound wall in the adopted School at Malur, Kolar District.
- 6. Placement Cell activities
- 7. Employability enhancement strategies

#### 27. Linkages developed with National/International, academic/research bodies:

In order to provide an exposure to latest technical skills to Post graduate students college has undertaken MoU with Enzene Biosciences Pvt. Ltd. and Freedom Foundation .

## **28.** Any other relevant information:

- 1. Individual courses have their respective clubs to organize various programs to motivate the students by encouraging & making them to participate in various activities. The details are enclosed herewith our biannual college magazine, Expressions.
- Indian Academy School of Management Studies publishes its own Journal "The IASMS Journal of Business Spectrum" (ISSN 0974-8016), is bi-annual and peer reviewed.
- 3. School of Management is offering "Open Learning Diploma Program in Business Entrepreneurship "in Association with EDI, recognized by the Department of Science & Technology

- 4. College has been recognized as IGNOU Program Study Centre for Analytical Chemistry
- 5. Applied for establishment of Centre of Innovative Science Education in Government of Karnataka In progress

## **PART-C**

## Plans of the institution for the next year:

- 1. Establishing Indian Academy Biotechnology Finishing School
- 2. Getting the status of 12(B)
- 3. Getting DBT/UGC sponsored projects.
- 4. Establishing recognized Research Centre

Name & Signature ordinator, IQAC)

Name & Signature (Chairperson, IQAC)

(Co-

## HEALTHY PRACTICES STRIKING FEATURES OF THE COLLEGE (2010-2011)

- 1. A pre-planned and published Academic Calendar followed.
- 2. Regularity in inviting applications as per the Bangalore university calendar of events and notifications, including reservation policies for SC/ST.
- 3. Regular staff meeting, IQAC meeting, different committee meeting, and decision making.
- 4. Use of modern technology in classroom.
- 5. Establishing New Research Laboratory
- 6. Research oriented faculty (Student-teachers oriented toward Survey, Research & Case Study)
- 7. Networking and organizing National and State Level workshops for teachers and students
- 8. Regular faculty participation in seminars and workshops on topics of importance held at various universities
- 9. Continuous evaluation (Unit test/assignments/Seminars/Preparatory Exams)
- 10. Conduction of seminars and workshops on relevant topics.
- 11. Individual need-based academic and personal counseling to slow learners and advanced learners.
- 12. Tutorials and remedial classes
- 13. Spoken English classes (optional) and Communication classes are organized by Language Lab.
- 14. Regular faculty participation in seminars and workshops on topics of importance held at various universities
- 15. Regular picnic cum educational excursion, and local excursions to various Industries and Institutes.
- 16. Excellent percentage of attendance of staff and students.
- 17. Extension education programmes like organizing Life Science Club, Commerce Club, Literature Club, Film & Theatre Club, Management Club activities
- 18. Inter-Disciplinary Learning through Jigyasa and Staff Colloquium

- 19. Providing Value added programs to students through IGNOU, Ministry of MSME, Ministry of Women and Child Welfare ,Ministry of Agriculture and other Private organizations.
- 20. Internet Service to staff and students.
- 21. Computerized office and library
- 22. Digital Library and e-learning
- 23. Observance of Orientation Day, Welcome Function, Founders' Day, Teachers' Day, College Day
- 24. Regular ISO MR meetings and Internal Auditing
- 25. Publishing college Magazine, Expressions
- 26. Publishing a bi-annual journal, **Business Spectrum** from IASMS
- 27. Emphasis on Women Empowerment.
- 28. International students club with more than 500 students from 21 countries
- 29. Awareness programmes on HIV/AIDS & Hepatitis, Tuberculosis etc.
- 30. Birthday celebrations of one and all.
- 31. Uninterrupted supply of clean, drinking water and electricity.
- 32. Punctuality and regularity.
- 33. Very good university result.
- 34. Scientific and objective feedback to teachers.
- 35. Involvement in relief activities in case of natural calamities.
- 36. A vibrant Alumni Association of the college.
- 37. Well maintained playground and facilities for sports and games.
- 38. State of the art Infrastructure
- 39. Placement Cell
- 40. Website Launched(<u>www.iadcollege.com</u>)
- 41. Grievance cell for both staff and students in place

- 42. Medical facility
- 43. Photocopying, Internet, phone, Bank, canteen facilities available
- 44. Sri Aurobindo Centre for Human values